



Streets2Studios

Multi-Media Skills Training

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STREETS2STUDIOS - OVERVIEW

BRIDGE OVER TROUBLED WATERS: INTERNSHIP PROGRAM

COMPANY INFO: "STREETS2STUDIOS", a Bay Area nonprofit organization since 1998, in collaboration with professional vocal ensemble "TOP SHELF", has created "A Bridge Over Troubled Waters", an internship program to provide technical training and career grooming in the arts, media and entertainment for high school students from Richmond, Oakland and San Francisco.

MISSION: Streets2Studios and Top Shelf's mission is to provide a facility and an after-school performing and creative arts program which allows bay area youth to migrate from the streets of their neighborhoods to an environment filled with professionals, from the arts, entertainment, and media industry in order to create opportunities for mentoring, career grooming, hands-on training and employment. Their core business partner, Richmond High School's Creative and Performing Arts Academy's, (CAPA) mission is to educate students intellectually and artistically in order to prepare them for success in college, career and life. CAPA teachers collaborate to integrate the arts with English, social studies, math, and science classes

CURRICULUM: Streets2Studios' curriculums fall into three general pathways which coincide with the CA Dept of Education Standards for Arts, Media, and Entertainment Industry

- Media and Design Arts
- Performing Arts
- Production and Managerial Arts

Local as well as national entertainers, teachers from local school districts and industry professionals will conduct workshops. The natural progression of **Bridge Over Troubled Waters** will include the producing and presentation of a quarterly production and awards ceremony wherein skills can either be taken back to neighborhoods, schools, or even direct to paying jobs.

OBJECTIVE: The primary and immediate goals for the 'Street2Studios' program surround:

1. **Internship Program:** Develop Internship program 'Bridge over Troubled Waters' with Richmond High School's Creative and Performing Arts Academy
2. **Securing Facilities:** Secure funds for lease of a permanent venue or facility to house program. Current location of Theatre39 ideal to program inasmuch as location, attractions, state-of-art theatre already in existence.
3. **Community Outreach:** Through in-kind service, obtain equipment, transportation, and partnership with industry professionals.

FUNDING: The Streets2Studio's Program, fiscal agent Hands from Heaven, is a 501C3 non profit corporation, and we greatly appreciate financial contributions and in-kind donations, all of which are tax-deductible to the full extent of the law.

The cost of underwriting the program is substantial, and the program is in need of additional funding. Request for funding is being submitted for the program's operating start-up costs and one year working capital to fund 8 6-week sessions. All invested funds will be deposited into a segregated company operating account with budget reports transparent and accessible upon request.

A wide variety of sponsorship opportunities are available. Each one offers a unique combination of promotion of your corporation, inclusion in all advertising and promotion, and a host of opportunities to entertain customers, clients, and employees at the Studio's venue; currently J'LaChic Theatre39 on San Francisco's PIER 39. Sponsorship opportunities range from \$1,000 to \$35,000 and are structured according to our partners' corporate needs and objectives.

6-wk Session	\$34,100
Operations	\$9,500
Field Trips	\$3,000
Public Relations	\$2,400
Industry Spokespersons	\$3,000
Venue	\$16,200

Sponsorship Levels		
<input type="checkbox"/>	Producer's Circle	\$35,000+
<input type="checkbox"/>	Sponsor's circle	\$25,000+
<input type="checkbox"/>	Leadership Circle	\$10,000+
<input type="checkbox"/>	Groundbreakers	\$5,000+
<input type="checkbox"/>	Friends in Kind	

SPONSORSHIP OPPORTUNITIES: The Benefits of making a tax-deductible contribution include the following:

Sponsorship Benefits
<ul style="list-style-type: none"> • Storefront at current location on PIER 39 will be available for display and sale of merchandise • Rotation of company ads on outdoor video screen at current venue location • Display of company logo on all media material • Logo projection on in house screens before all theatre performances • Half-page ad in all season programs • Season tickets for two to each Streets2Studios' or Streets2Studios' Founding Sponsor's production • 30% discount on annual subscriptions for all sponsor employees • Playbill listing for all season events