



J'LaChic Productions, LLC | Las Vegas, NV * San Francisco, CA
(866-907-3777) | www.lasvegas-newyearthseve.com | www.JLaChic.com

Greetings,

We invite you to join us as a Super Star Sponsor of an inaugural, spectacular *Cabaret Dinner Show Tour "The Magic of Music, Vegas Lights, Motown Nights!"* We are seeking music lover sponsorships to support our tour of Five Star Hotels, Theatres, and Up-scale Restaurants. The spectacular 120-day tour will travel from San Francisco, CA to Las Vegas, NV; with the grand finale a Black Tie Formal New Year's Eve Gala at the Paris Las Vegas Hotel. The New Year's Eve Gala will be J'LaChic's 7th annual extravaganza.



While dining, audiences, young to old, can't help but dance in their seat, snap their fingers and sing along! J'LaChic has a series of captivating musical revues which will be featured throughout a tour of Harrah's and MGM properties. Depending on the show, audiences travel through the Roaring 20's, Jazzy 30's and 40's, Political 60's, Soulful Motown, to the sounds of today! With glamour, excitement and historical milestones, the shows are glued together with a common factor - ***The Magic of Music!***



The Cabaret Dinner Show Tour is designed to infuse diversity and rich heritage into the lavish Las Vegas nightlife, launch awareness of J'La Chic Productions expansion into the Entertainment Capitol of the World, as well as give back to the community. A portion of the tour's proceeds will benefit The Richmond/Ermet AIDS Foundation, a 501 (c) (3) agency as well as the Hands from Heaven's Streets2Studios' Program, whose objectives surround creating after school youth projects centered on multimedia entertainment skills training.

With a diverse, international clientele in excess of 6,500; J'LaChic Productions is an Entertainment, Event and Community Affairs organization focused on preserving the arts. Since 2003 we have captured the imagination of an audience comprised of baby boomers, international tourists, corporate professionals, and retired music lovers; all with expendable income and a love for great music, fine food and good times.

Event Sponsors are invited to join our effort with financial or in-kind assistance. Sponsors help underwrite the cost of the production and ensure productions are of the highest quality. The marketing plan is designed wherein over the 6 month tour, your Company will be seen as being philanthropic, and will gain considerable, positive public relations, great exposure and support historic music.



Please review and consider the sponsorship levels listed on subsequent pages. We thank you for your consideration, and look forward to hearing from you at your earliest convenience.

Sincerely,

Johnny Trotman

Executive Producer

J'LaChic Productions LLC

Las Vegas 866-907-3777 * San Francisco 415-677-9290

www.JLaChic.com * www.lasvegas-newyearthseve.com

*Magic of Music * A Touch of Vegas Tour * Sponsor Levels*

- **\$150,000 – Triple ‘E’ Sponsor:** *Exclusive, Executive, Elite sponsors the entire tour and receives all benefits exclusively.*
- **\$20,000 – Premier Sponsor**
- **\$10,000 – Platinum Sponsor**
- **\$5,000 – Corporate Sponsor**
- **\$2,500 – Supporting Sponsor**

Premier Super Star Sponsor - \$20,000+

- Title naming rights to event (“Your Co. Inc.” Presents “**Magic of Music**” a Touch Of Vegas)
- Media Package:
 - Company name and message included in all programming mentions and commercials.
 - Listing on radio or TV station’s website with info and hyperlink.
 - Red Carpet Walk New Year’s Eve
- Logo and company message presented in B.A.R.T and other Massive Transit Stations
- Exhibit space at appropriate events for on-site presentations
- Signage and banners strategically placed throughout each event.
- Logos prominently displayed as Premier Sponsor in all promotional material including
 - Press Releases, VIP & General invitations, event programs, magazines, newspaper ads, posters, fliers
 - Video screens and go-bos when utilized
 - Staff T-Shirts, hats, sports jackets, etc.
 - Magnetic company car door/or tour bus if applicable
 - Website link from www.JLaChic.com to your website and internet marketing with hyperlinks included
- Full page ad in all event programs
- 10 Dinner Show and Party Extravaganza tickets with premium seating (New Years Eve)
- Your product or logo used as back drops, props in on stage productions where appropriate

Platinum Producer Sponsor - \$10,000 (or In-Kind Materials)

- Media Package:
 - Company name and message included in all programming mentions and commercials.
 - Listing on radio or TV station’s website with info and hyperlink.
- Exhibit space at appropriate events for on-site presentations
- Signage and banners strategically placed throughout each event.
- Logos prominently displayed as Platinum Sponsor in following promotional material:
 - Press Releases, VIP & General invitations, event programs, magazines, newspaper ads, posters, fliers
 - Video screens and go-bos when utilized
 - Website link from www.JLaChic.com to your website and internet marketing with hyperlinks included
- Half page ad in all event programs
- 5 Dinner Show and Party Extravaganza tickets with premium seating (New Years Eve)
- Your product or logo used as props in on stage productions where appropriate

Corporate Director Sponsor - \$5,000 (or In-Kind Materials)

- Exhibit space at the event for on-site presentations
- Logos displayed in invitations, event programs, website and internet marketing with hyperlinks included.
- Quarter page ad in event program
- 6 Party Extravaganza tickets

Supporting Cast Sponsor - \$2,500 (or In-Kind Materials)

- Logos displayed in invitations, event programs, website and internet marketing hyperlinks included.
- Quarter page ad in event program
- 2 Party Extravaganza tickets New Years Eve



*Magic of Music * A Touch of Vegas Tour * Sponsor Form*

SPONSORSHIP FORM
120 Day Magic of Music Tour San Francisco to Las Vegas

Company Name: _____

Sponsorship Level / Amount: _____

Equipment/Wardrobe/Supplies: _____

In-Kind Services: _____

Address: _____

Principal Contact: _____

Title: _____

Phone-main: _____

Phone-alternate: _____

Company URL: _____

Email: _____

Anticipated date of Fund submission: _____

Logo data: _____

Please submit a camera ready, high-resolution jpeg and/or EPS logo file to info@jlachic.com for use in marketing materials as outlined in the above package

Please return completed sponsorship form to:
J'La Chic Productions LLC
1511-M Sycamore, #275, Hercules, CA 94547
Fax: 510-217-3479

Johnny Trotman
Executive Producer /
J'LaChic & Productions LLC

Las Vegas Office: 866-907-3777
San Francisco Office: 415-677-9290
Facsimile: 510-217-3479
Contact: jtrotman@jlachic.com

